

# Maggie G. Mortali, MPH

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## Professional Summary

Accomplished, experienced public health leader with a focus on mental health and suicide prevention, specializing in the creation and execution of cutting-edge programs, products, and services. A successful leader of technology-driven programs encouraging at-risk populations to seek assistance in collaboration with major public and private sector organizations. A compassionate and genuine leader who prioritizes problem-solving, strategy, and collaboration. Particular strengths include:

- Program development and implementation, program evaluation, and program management.
- Collaborating with external audiences, boards, committees, and volunteers, among other constituent groups
- Developing and retaining exceptional personnel while establishing outstanding work environments
- Leading departments through periods of substantial growth and transition.
- Supervising and coordinating all facets of budgeting and financial management while engaging in strategic planning

## PROFESSIONAL EXPERIENCE

### American Foundation for Suicide Prevention (AFSP), New York, NY

*Vice President (May 2022–January 2024), Senior Director (January 2019–April 2022), Programs and Workplace Initiatives*

- Spearheaded the launch of a new department dedicated to expanding mental health and suicide prevention programs and workplace initiatives. Responsible for all aspects of the organization's programs and workplace initiatives department.
- Collaborated with internal and external stakeholders to create and execute the department's goals and objectives outlined in the organization's strategic plan.
- Increased the organization's program portfolio of offerings by 50%, leading to an overall increase of \$700K in revenue.
- Collaborated with the development team and successfully raised over \$1.8M to implement programs for at-risk populations.
- Successfully managed a portfolio of programs with a combined budget of \$1.6M.
- Developed and executed a comprehensive program strategy that increased participation in workplace programs by 300%.
- Established strategic partnerships with national organizations, leading to the development of the National Guidelines for Workplace Suicide Prevention and the Department of Labor's Employer Guide for Workplace Suicide Prevention.
- Promoted to Vice President, Programs and Workplace Initiatives in May 2022.

*Director, Interactive Screening Program (July 2013–December 2018)*

- Spearheaded the launch of a new department dedicated to the organization's signature program, the Interactive Screening Program.
- Successfully transitioned the Interactive Screening Program from a research project to a Software-as-a-Service (SaaS) and expanded service settings from higher education institutions to organizations and workplaces, increasing the number of professional settings by 225%.
- Developed a fee model for the program transitioning from an organization-sponsored program to a customer fee model, bringing in over \$150K annually.
- Developed an Information and Security Management System (ISMS) for the Interactive Screening Program and developed policies, processes, and procedures for data privacy and security, risk assessment, and compliance management.

*Manager, Prevention Education Programs (January 2011–June 2013)*

- Managed all aspects of the Foundation's suicide prevention education programs.
- Lead suicide prevention education program and training development for general audiences, high school youth, educators and other school personnel.
- Supported staff and volunteer engagement through program training and development.
- Promoted from Manager, Education to Manager, Prevention Education Programs in June 2012.

### Operations 3 (OP3), New York, NY

*Walker Coach, American Foundation for Suicide Prevention Out of the Darkness Overnight Event (October 2010–January 2011)*

- Ensured a positive and healing experience for over 2,000 walk participants.
- Provided assistance with registration, fundraising campaigns, and walk training.
- Provided support for participants to reach and surpass their fundraising goals, helping to raise over \$2.5M for suicide prevention.

## EDUCATION

- Emory University Rollins School of Public Health, Atlanta, GA | M.A., Public Health, Prevention Science, 2016
- University of North Carolina Wilmington, Wilmington, NC | B.A., Psychology, 2010

## PUBLICATIONS

### Articles

- ["Youth mental health and suicide prevention,"](#) San Antonio Medicine, July 2023
- ["Supporting the mental health of LGBTQ+ people,"](#) Modern Wellness Guide, June 2021
- ["Enhancing suicide awareness in the workplace can support employees' mental health,"](#) Roofing Magazine, May 2020
- ["Creating a culture of wellbeing & respect: Engaging employees in workplace mental health promotion efforts,"](#) CIO Applications, December 2018
- ["Recognizing employee barriers to mental health services,"](#) BenefitsPRO, September 2018
- ["Turning Research into Solutions: College Students and Mental Health,"](#) AFSP Lifesaver Blog, September 2018

### Book Chapters

- ["Taking care of our own: Shoring up resilience and preventing suicide in mental health professionals,"](#) College psychiatry: Strategies to improve access and mental health, Springer, Ch. 7, May 2021
- ["Suicidal behavior among SGM populations,"](#) The Oxford Handbook of sexual and gender minority mental health. Oxford University Press, Ch. 2, June 2020
- ["Supporting Academic Physician Well-being: Individual and Organizational Strategies,"](#) The Academic Medicine Handbook: A Guide to Achievement and Fulfillment for Academic Faculty, Second Edition. Springer, Ch. 52, January 2020
- ["Suicide Prevention in the Workplace,"](#) Mental Health in the Workplace: Strategies and Tools to Optimize Outcomes, Springer, Ch. 10, February 2019
- ["Universal Approaches to Youth Suicide Prevention,"](#) Treating and Preventing Adolescent Mental Health Disorders: What We Know and What We Don't Know, Second Edition, Oxford University Press, Ch. 22, August 2017

### Peer-Reviewed Publications

- ["Relationship between burnout and Major Depressive Disorder in health professionals: A HEAR report,"](#) Journal of Affective Disorders, June 2022
- ["Suicide warning signs and what you can do,"](#) Veterinary Clinics of North America: Small Animal Practice, July 2021
- ["Collecting sexual orientation and gender identity information at death,"](#) American Journal of Public Health, February 2019
- ["Facilitating help-seeking behavior among medical trainees and physicians using the Interactive Screening Program,"](#) Journal of Medical Regulation, June 2018
- ["Suicidal ideation and behavior in institutions of higher learning: A Latent Class Analysis,"](#) Journal of Psychiatric Research, September 2017
- ["Collecting sexual orientation and gender identity data in suicide and other violent deaths: A step towards identifying and addressing LGBT mortality disparities in LGBT health,"](#) Journal of LGBT Health, March 2015

### Policies, Guides, and Toolkits

- ["After a Suicide: Postvention Toolkit,"](#) American Dental Association (ADA), September 2023
- ["Training Protocol for Handling a Suicidal Caller,"](#) U.S. Equal Employment Opportunity Commission (EEOC), May 2023
- ["SAFE Briefs: Suicide Prevention in the Workplace,"](#) Aramark, February 2023
- ["FIT from the Neck UP: A Mental Health Resource Guide,"](#) San Antonio Mayor's Fitness Council, June 2021
- ["Protocol for Handling a Suicidal Caller,"](#) U.S. Equal Employment Opportunity Commission (EEOC), March 2021
- ["After a Suicide: A Guide for Veterinary Workplaces,"](#) American Foundation for Suicide Prevention, September 2020
- ["Handling and Reporting Distressed Callers,"](#) New England Biolabs, August 2020
- ["National Guidelines for Workplace Suicide Prevention,"](#) Workplace Suicide Prevention Task Force, October 2019
- ["After a Suicide: A Toolkit for Colleges of Veterinary Medicine,"](#) American Foundation for Suicide Prevention, October 2019
- ["An Occupational Risk: What Every Police Agency Should Do To Prevent Suicide Among Its Officers,"](#) Police Executive Research Forum, October 2019
- ["Mental & Behavioral Health Tool Kit | FitCitySA,"](#) San Antonio Mayor's Fitness Council, December 2018

### Press and Media

- ["Breaking Chains of Despair: Inspiring Hope Through Suicide Prevention,"](#) Espyr, August 2023
- ["Construction safety topic: Mental health and suicide,"](#) Linarc, August 2023
- ["Check-up from the Neck Up – How to Successfully Implement Your Workplace Mental Health Screening: Interview with Maggie Mortali,"](#) Episode 20, Headspace for the Workplace, July 2023
- ["OSHA, AFSP form alliance to promote workplace mental health, suicide prevention awareness,"](#) U.S. Department of Labor, September 2022
- ["Good Engagement. Connection to Resources with TN PSQ Mental Health Screening Tool,"](#) Tennessee Medical Foundation, May 2021
- ["Health Systems Making Suicide Prevention a Priority,"](#) American Hospital Association, September 2022
- ["Can Your Workplace Culture Help Prevent Suicide?"](#) American Society of Safety Professionals, December 2020
- ["Safety Professionals and Suicide Prevention,"](#) The Case for Safety Podcast, Episode 50, November 2020
- ["ASSP Enhances Its Popular Safety Podcast,"](#) American Society of Safety Professionals, November 2020

- [\*"Mental Health Awareness and Suicide Prevention in Veterinary Medicine,"\*](#) The Veterinarian Success Podcast, May 2020
- [\*"Interview with Maggie Mortali for AFSP's Interactive Screening Program,"\*](#) Greenbrook TMS, November 2019
- [\*"First National Guidelines for Workplace Suicide Prevention Released Today,"\*](#) American Association of Suicidology, October 2019
- [\*"Banfield steps up suicide prevention training,"\*](#) Today's Veterinary Business, September 2019
- [\*"AFSP & Boston Police Suicide Prevention Week Press Conference,"\*](#) American Foundation for Suicide Prevention, September 2018
- [\*"Students cope with an increase in state suicides,"\*](#) The Commonwealth Tribune, April 2014
- [\*"College tries novel tactic to prevent suicide,"\*](#) Herald-Tribune, October 2012

## PRESENTATIONS

### Conference Presentations

- *Suicide Prevention Programming Initiatives for Workplace Settings, AFSP Chapter Leadership Conference, January 2020*
- *Aspiring to a Zero Suicide Mindset at Work: Developing National Guidelines, Employee Assistance Professionals Association (EAPA), September 2019*
- *Innovative Programming to Reduce Barriers to Mental Health Services in the Workplace, American Association of Suicidology (AAS), April 2019*
- *Supporting Workplace Suicide Prevention Efforts, AFSP Chapter Leadership Conference, January 2019*
- *Expanding LGBTQ+ Suicide Prevention Initiatives: Panel Discussion, AFSP Chapter Leadership Conference, January 2018*
- *Education, Awareness, and Programming: Enhancing Your Suicide Prevention Efforts on Campus, Association of College and University Counseling Center Directors (AUCCCD), October 2017*
- *Counseling Center Outreach, Connection, and Engagement through AFSP's Interactive Screening Program, AAS, April 2017, AUCCCD, October 2016*
- *Stronger Communities: LGBTQ Suicide Prevention, AFSP Chapter Leadership Conference, January 2017*
- *Reducing Barriers to Mental Health Care through AFSP's Interactive Screening Program, EAPA, October 2016*
- *Engaging Students At-Risk, AAS, April 2015*
- *Engaging Students At-Risk through an Online Screening Program, Depression on College Campuses Conference, March 2015*
- *Engaging At-Risk Students on College and University Campuses, AUCCCD, November 2014*
- *Expanding Access to Help for Veterans in Crisis: The Veterans Online Self-Check Quiz, AAS, April 2014*
- *Engaging Students At-Risk: AFSP's Interactive Screening Program, Long Island Suicide Prevention Coalition, December 2013*
- *Engaging Veterans At-Risk: AFSP's Self-Check Quiz, Meeting the Needs of State University of New York (SUNY) Veterans, May 2013*

### Invited Talks

- *Discussing Suicide at Work: The Power of Stories from the Top, Health Action Alliance, August 2023*
- [\*Postvention and Beyond: How to Address Short- and Long-Term Impacts of Suicide in Healthcare,\*](#) VITAL Work Life, September 2023
- [\*Workplace Wellness: From Resilience to Suicide Prevention and Grief Management,\*](#) Chaplaincy Innovation Lab, September 2023
- [\*Strategies to Impact Mental & Behavioral Health in the Workplace,\*](#) LinkedIn, May 2023
- [\*Mental Health and Suicide Prevention in the Workplace and Beyond,\*](#) ISRI Conference, April 2023
- *Suicide Prevention: A Workplace Health and Safety Priority, OSHA Alliance Forum, September 2022*
- *The Pandemic, Suicidal Ideation and Events, and Current Trends in Suicide Prevention, National Behavioral Consortium, June 2022*
- *Equity within Data Collection and Infrastructure, SPRC State and Territorial Leads Workshop, May 2022*
- *National Guidelines for Workplace Suicide Prevention, HERO, August 2021*
- *Talk Saves Lives: Suicide Prevention Education for Workplace Settings, Renaissance, March 2021*
- *The Value of Behavioral Health Screening in the Workplace, Workplace Suicide Prevention and Postvention Task Force, June 2020*
- *Suicide Prevention and Postvention: National Guidelines and the Employer Role, Business Group on Health, June 2020*
- [\*Reporting on Suicide Responsibly,\*](#) Deadline Club, BuzzFeed, HuffPost, Associated Press, and The Jed Foundation, October 2019
- *Suicide Prevention and Awareness: Reaching Out to Save Lives, U.S. Customs and Border Protection, September 2019*
- *Interactive Screening Program: An Introduction, Maryland Department of Health, December 2018*
- *LGBTQ Policy Advocacy/Conversion Therapy, AFSP Advocacy Forum, June 2018*
- *Leading the Fight to Stop Suicide, Aetna Behavioral Health Quarterly Meeting, February 2018*
- *Suicide Prevention 101, National Behavioral Consortium Meeting, October 2016*
- *Sexual Orientation and Gender Identity: A Guide for the Investigator, New York City Medical Examiners Training, October 2016, Colorado Coroners Association Annual Conference, June 2016, Clark County Coroner's Training, March 2016*
- *Engaging Employees at Risk, National Behavioral Consortium, February 2015*
- *Engaging Students at Risk through the Interactive Screening Program, Stronger Together: California Universities United for Student Mental Health, University of California Student Mental Health Best Practice Conference, September 2014*

## AWARDS AND HONORS

- *Leadership Highlight, Construction Industry Alliance for Suicide Prevention, December 2021*
- *Winner, Morgan Stanley Strategy Challenge, June 2014*
- *Distinguished Alumni, Active Minds, November 2011*

## **MEMBERSHIPS AND PROFESSIONAL AFFILIATIONS**

- Member, National Workplace Suicide Prevention and Postvention Task Force, 2019-present
- Member, National Behavioral Consortium, 2019-2024
- Member, Employee Assistance Professionals Association (EAPA), 2014-2024
- Member, American Association of Suicidology, 2012-2020

## **WORKGROUPS AND COMMITTEES**

- Founding Member, LGBTQ Employee Resource Group, AFSP, 2016-2024
- Member, Partnership Workgroup, AFSP, 2020-2023
- Member, ISMS Committee, AFSP, 2019-2024

## **CERTIFICATIONS**

- The Protection of Human Subjects, Social/Behavioral Research Investigators, and Key Personnel, Issued by: CITI Program, 2020
- HIPAA 125 – Privacy and Security Awareness Training, Issued by: University of Maryland School of Medicine, 2020
- HIPAA 201 – Human Research, Issued by: University of Maryland School of Medicine, 2020
- Principles of Prevention, Issued by: Centers for Disease Control and Prevention, 2014
- Research Ethics Certification, Issued by: University of North Carolina Wilmington, 2009